

Valerii Vasyliiev

WordPress Engineer & Technology Leader · Certified Codeable Expert

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SUMMARY

Senior WordPress engineer and technology leader with 20+ years in web development and a Master's in Applied Mathematics. Lead WordPress Developer at Digital Trends Media Group, delivering high-traffic enterprise WordPress platforms (WordPress VIP / Altis) in PHP, React and TypeScript. Certified Codeable Expert Developer (top 2% of vetted WordPress freelancers). Focus areas: plugin architecture, WooCommerce, performance, API integrations, and AI-assisted engineering with Claude Code, custom skills and MCP servers.

20+

years experience

300+

projects delivered

Top 2%

Codeable expert

EXPERIENCE

Lead WordPress Developer · [Digital Trends Media Group](#) Now Feb 2026 – Present

- Architecture and delivery of high-traffic enterprise WordPress platforms (WordPress VIP / Altis)
- Custom plugins, APIs and full-stack features across PHP, React and TypeScript
- Performance, scalability and AI-powered integrations; owns technical decisions and development standards

Certified Codeable Expert Developer · [Codeable](#) Now Jan 2023 – Present

- Direct client communication, project estimation, and milestone planning
- Custom API integrations and WordPress plugin development & maintenance
- Solving complex programming challenges for front-end & back-end development

Lead WordPress Developer · [Gratta Studio](#) Now Oct 2022 – Present

- Architectural planning, development, and team management
- Direct collaboration with customers to align technical and business goals
- WordPress & WooCommerce agency specialising in custom builds

Sr. Fullstack WordPress Developer · [VANYOO](#) Jun 2024 – Jan 2025

- Ongoing site maintenance and performance optimization
- Feature enhancements and UX-focused development

Lead WordPress Developer · [Spiral Scout](#) Oct 2021 – Mar 2024

- Full-cycle WordPress project development
- Led development teams, technical troubleshooting, and project reporting

Senior WordPress Developer · [NitroPack](#) Nov 2022 – Oct 2023

- Research, design, and performance-driven software development
- Improved WordPress integrations for speed and efficiency

Lead WordPress Developer | Ecommerce Technical Lead · [AWTG Ltd](#) Mar 2021 – Jun 2022

- Built an advanced e-commerce platform with gamification features
- Integrated multiple third-party partners & API solutions

Lead PHP Developer · [Froza Auto](#) Sep 2012 – Aug 2015

- Led architecture, development, and optimization of a major e-commerce platform

Lead / Full Stack PHP Developer · [Burj Auto DWC LLC](#) 2008 – 2012 · 2015 – 2016 · 2019 – 2020

- Three engagements (Kyiv, then Dubai) building large-scale logistics & e-commerce systems from scratch
- Project architecture, programming, team management and technical support

Founder | Senior Web Developer · [Gratta Web Design Studio](#) Jan 2007 – Mar 2021

- Owner and senior developer of a 4-person studio; 300+ websites & applications on WordPress, Joomla, PrestaShop, DLE and the in-house GrattaCMS
- Project management, PHP & JavaScript development, managing other developers

PHP Programmer · [Oksima Biz](#) · [IMU](#) Aug 2005 – Jan 2007

- Website development and technical support (Kyiv)

SKILLS

LANGUAGES

PHP JavaScript TypeScript
React HTML CSS MySQL
Redis

PLATFORMS & CMS

WordPress WordPress VIP Altis
WooCommerce Joomla

APIS & INTEGRATIONS

REST API WP REST API Stripe
PayPal SendGrid Zapier

AI & AUTOMATION

Claude Code CLAUDE.md
Custom Skills MCP Servers
AI Agents LLM APIs

DEV TOOLS & QA

Git GitHub Composer WP-CLI
Docker PHPUnit Codeception

PERFORMANCE

NitroPack Cloudflare Varnish
Object Caching CDN

SOFT SKILLS

Strategy & Planning, Team Leadership,
Client Communication, Project
Estimation, Problem Solving, Agile /
Scrum

LANGUAGES

English	Full Professional
Ukrainian	Native
Russian	Native
Spanish	Limited Working (B1)

EDUCATION

Master's in Applied Mathematics
[National Technical University of
Ukraine \(KPI\)](#)

Sep 2003 – Jun 2009

CERTIFICATIONS

Semrush Academy

All-around SEO; Technical SEO — Hosting &
Server Configuration

LinkedIn Learning

Negotiations Manual; Customer Service —
Discovering Customer Needs; Customer
Service — Engaging with Customers;
Customer Service — Adapting to Customer
Cues; Customer Service — Interpreting
Service Priorities; Customer Service —
Fostering a Service Mindset

Udemy

ChatGPT Complete Guide — Learn
Midjourney, ChatGPT 4 & More